

# CONTRACT



**UNIVISION**  
LAREDO

**KLDO-TV**  
222 Bob Bullock Loop  
Laredo, TX 78043  
(956) 727-0027

And:

**PMDG Marketing Communications**  
1719 Matamoros  
Laredo, TX 78040

<u>Contract / Revision</u> 203280 /		<u>Alt Order #</u>
<u>Product</u> Primary Electios Mar. 2016		
<u>Contract Dates</u> 02/15/16 - 02/18/16	<u>Estimate #</u>	
<u>Advertiser</u> Esteban Rangel for County Commisisioner P		<u>Original Date / Revision</u> 02/12/16 / 02/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Pablo Vela - 0430	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLDO	02/15/16	02/18/16	M-F Late Local News	10p-1035p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/15/16	02/21/16	1111---				4	\$750.00				
Totals								0.00				4	\$3,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/18/16	4	\$3,000.00	(\$450.00)	\$2,550.00
<b>Totals</b>	4	\$3,000.00	(\$450.00)	\$2,550.00

X *Alfonso Barrera*  
*A.B. Barrera*

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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